

Ann Beynon

Chair, Cardiff
Capital Region
Transition Board

Cadeirydd, Bwrdd
Trosglwyddo Prif Ddinas-
Ranbarth Caerdydd

Overarching aim

“Increase the economic prosperity of the Region and to create jobs and wealth”

Remit

- > Leadership, vision and strategic direction
- > Help shape and manage the transition to a future governance model
- > Integrate and align emerging developments i.e. Metro/City Deal
- > Prioritise projects with potential to achieve economic improvements across the Region
- > Engage with wider stakeholders to encourage and support a collaborative approach to make the Region a success
- > Facilitate the creation of a strong regional business voice (business council)

Membership

Ann Beynon (Chair)

Cllr Peter Fox - Monmouthshire (Vice Chair)

Cllr Andrew Morgan - RCT

Dan Langford - Acorn

Chris Sutton – JLL and CCEZ

Lynn Pamment - PwC

Prof. Brian Morgan – Cardiff Met

Mike Payne – GMB

Leigh Hughes – Boygues UK

Denise Lovering – Caerphilly Business Forum (TBC)

Key Areas of Activity

- > Setting a strategic direction and plan - engaging genuinely with business
- > Regional governance which brings together all key players – avoids duplication
- > Business Engagement
- > Delayering of structures
- > Simplification of the business experience
- > Marketing and Communications
- > Key strategic sites and housing
- > Skills

Regional Governance – why?

- > Cities not countries are increasingly the economic drivers
- > City Deal governance requirement
- > Large infrastructure developments (M4/Metro)
- > Regional Economic Regeneration Strategy needed to increase commercial competitiveness
- > Improve awareness and perceptions of Cardiff Capital Region
- > Improve business input to public sector decision-making
- > Delivering for the Region

What/ how do we deliver?

- Strong private sector voice
- Strong central delivery team
- Strategic quick wins
- True collaboration
- Joined- up Marketing
- Trust and honesty

Capital Region Business Council – Why?

- > The business voice needs to reflect the quickly evolving regional economic regeneration structures and infrastructure projects
- > A voice to reflect ALL of South East Wales in equal measure
- > The more prosperous parts of the Region cannot dominate the agenda
- > Business has many of the skills that the Region needs
- > If the Region prospers, business prospers
- > It is accepted by the UK and Welsh Governments and the Local Authorities that a strong, unified business voice is essential.
- > It will need to exist in order to engage properly with the City Deal - by November at the latest.

Progress to date

- > 1 to 1 engagement with business organisations and business leaders
- > Workshop event
- > Working group established (LA, CCR, Business organisation, individual business)
- > Business-led steering group now in the lead
- > Proposal document on the way forward being prepared for LA's and WG to secure budget
- > Planned launch Cardiff Business week

Valleys Task Force

- How do we integrate the work of CCR and VTF, avoiding duplication?
- How do we integrate communications?
- How do we engage with stakeholders?
- How do we communicate with communities in the Valleys?
- What is the role of digital?
- How do we engage cross-border to ensure quality jobs are kept within Wales?
- How do we measure success? (GVA)