

# Media Schedule

Client Name: Natural Resources Wales  
 Date: 12 April 2021  
 Role Advertised: 3 x Non-Executive Directors  
 GS Number: [Number removed]

Media	Size & Description	Cost	Publication Date
[Name removed]	Two Online listing, one in Welsh and one in English	£498	24 hours
[Name removed]	Online listing	£120	24 hours
Social media high impact campaign	Extended Social and Network burst of activity. Includes: <ul style="list-style-type: none"> <li>• LinkedIn job posting for minimum 2 weeks</li> <li>• LinkedIn Promoted Content to target users</li> <li>• Bespoke and branded tweet</li> <li>• Featured job on the GS website for at least one week.</li> </ul>	£950	24 hours
Non-Exec Boards	Online listing to members of [Name removed], [Name removed] and [Name removed]	Free of Cost; Management fee £150	48 to 72 hours
Diversity Network	Premium online listings with employer of the week advertised on the following sites; [Name removed], [Name removed], [Name removed], [Name removed] and [Name removed].	£610 <del>£770</del>	Allow 24 hours

Production costs:

Copywriting: £325  
 MPU: £250

Amendments to processed online adverts: £20 per site if required