

Email communication between the Welsh Government and Goldie Lookin Chain – in relation to Get the Job Done vaccination activity.

The majority of communication was undertaken by Golley Slater on behalf of the Welsh Government.

The direct communication that did take place by email between the Welsh Government and GLC is below.

From: (REDACTED – PERSONAL INFORMATION) (GLC)

Sent: 24 June 2021 09:38

To: (REDACTED – PERSONAL INFORMATION) @Gov.wales

Call anytime.

Sent from my iPhone

On 24 Jun 2021, at 09:24, (REDACTED – PERSONAL INFORMATION) @gov.wales wrote:

Hi Rhys

Sorry I didn't get round to calling you yesterday.

Are you available sometime this morning please?

Diolch,

(REDACTED – PERSONAL INFORMATION)

Tîm Digidol | Digital Team

From: (REDACTED – PERSONAL INFORMATION) (GLC)

Sent: 22 June 2021 18:11

To: (REDACTED – PERSONAL INFORMATION) @gov.wales

Subject: Re: Form Submission - Contact

Call me tomorrow... (REDACTED – PERSONAL INFORMATION)

Ta

On Tue, Jun 22, 2021 at 3:42 PM : (REDACTED – PERSONAL INFORMATION) @gov.wales

Hi Rhys

Thanks for getting back to me so quickly!

We're looking for any opportunity to spread the message for people to get their coronavirus vaccine, urging people it's never too late: (6) Welsh Government #KeepWalesSafe on Twitter: "In Wales, over 60% of adults under 30 have already had their first dose of the vaccine. We expect to have offered the first dose to every adult in Wales by this time next week. No one should be left behind. Think you've been missed? Get in touch 📞 <https://t.co/9v5oNBr9Xb>" / Twitter

In asking people to take up the offer of the vaccine, we've been using the line, "offers don't protect people – vaccines do.."

(9) Mark Drakeford on Twitter: "We have already reached our target of offering all eligible adults a 1st dose ahead of schedule. But offers don't protect people – having the vaccine does. Getting two doses offers us all the best protection. I encourage everyone to take up the offer when invited." / Twitter

We think it has a very GLC ring to it and was hoping it's something you could help us promote either via your social media channels or by other means?

Happy to speak over the phone to get your thoughts on it and see how we could work together.

Diolch,

(REDACTED – PERSONAL INFORMATION)

From: (REDACTED – PERSONAL INFORMATION) (GLC)

Sent: 22 June 2021 14:54

To: (REDACTED – PERSONAL INFORMATION) @Gov.wales

Subject: Re: Form Submission - Contact

HELLO

Yes!!

Ta

Your name: (REDACTED – PERSONAL INFORMATION) @gov.wales

Email Address: (REDACTED – PERSONAL INFORMATION) (GLC)

Message: Hi GLC! I work for the Welsh Government's social media team and I'm interested in working with you, particularly to promote the vaccine programme. If this is something you're interested in, please get in touch with me.

Sent via form submission from Goldie Lookin Chain