



Llywodraeth Cymru
Welsh Government

E-mail request

Our ref: ATISN 15876
Date: 24 January 2022

Dear

ATISN 15876

Thank you for your request which I received on 27 December 2021. You asked:

How much has been spent on advertising on all covid subjects to date in Wales?

The total advertising spend for Welsh Government COVID-19 related advertising bought through our media buyers is £4,520,862.84 (this covers March 2020 to December 2021)

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit
Welsh Government
Cathays Park
Cardiff
CF10 3NQ

or e-mail: Freedom.ofinformation@gov.wales

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire



BUDDSODDWYR | INVESTORS
MEWN POBL | IN PEOPLE

Parc Cathays • Cathays Park
Caerdydd • Cardiff
CF10 3NQ

SK9 5AF

Telephone: 0303 123 1113

Website: www.ico.org.uk

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely