Annex 2

Analytic report for the CUW website for 2020 – 2021

Analytics CU	t Unions of Wales OW All Web Site	Data		Go to report
Audience Overview All Users 100.00% Users Overview				Apr 1, 2020 - Mar 31, 2021
• Users 4,000 2,000				
June 20	20 August 202	0 October 2020	December 2020	February 2021
Users 28,039 Number of Sessions per User 1.28 Avg. Session Duration 00:00:51	New Users 28,092 Pageviews 59,799 Bounce Rate 77.18%	Sessions 35,851 Pages / Session 1.67	New Visitor	Beturning Visitor
Language			User	s % Users
1. en-gb			24,37	9 86.61%
2. en-us			2,97	8 10.58%
3. en			13	6 0.48%
4. pl-pl			8	4 0.30%
5. zh-cn			5	5 0.20%
6. cy			4	4 0.16%
7. (not set)			4	0 0.14%
8. en-ie			3	7 0.13%
o. ciric				1
9. pl			3	

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Analytic report for the CUW website for 2021 - 2022

Analytics CUOW	ns of Wales V All Web Site Da	ata		Go to report
Audience Overview All Users 100.00% Users Overview				Apr 1, 2021 - Mar 31, 2022
	August 2021 ew Users 12,426	October 2021 Sessions 38,652		February 2022
1.19 6 Avg. Session Duration Box	ageviews 8,270 punce Rate 1.67%	Pages / Session 1.77		90.2%
Language			Use	rs % Users
1. en-gb			22,13	
2. en-us			8,51	
3. en			60	•
4. pl-pl 5. ro-ro			13	
5. ro-ro 6. c			10	0 0.31%
6. c 7. ru-ru				0.29%
8. en-au				58 0.18%
9. (not set)				6 0.17%
10. fr-fr				18 0.15%

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