



Ein cyf/Our ref ATISN 16481

12 August 2022

Dear ,

### **Request for Information – ATISN 16481**

I wrote to you on 20 July regarding your request for information.

### **Information requested**

1. The outline business plan submitted by Green Man Festival, or Plant Pot Ltd, or any companies run by Fiona Stewart in relation to the purchase of Gilestone Farm by the Welsh Government.
2. The full business plan that was submitted to the Welsh Government by Fiona Stewart on 29 June 2022.
3. Which music industry companies or organisations were consulted by the Welsh Government in relation to its purchase of Gilestone Farm?

### **Our response**

I can confirm we hold some information relating to your request. I have concluded that the information requested for questions 1&2 is exempt from disclosure under Section 43(commercial interests) of the Freedom of Information Act 2000. Full reasoning for applying these exemptions is given at Annex A to this letter.

No consultations were undertaken as described in question 3.

### **Next steps**

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit, Welsh Government, Cathays Park, Cardiff, CF10 3NQ  
or Email: [Freedom.ofinformation@gov.wales](mailto:Freedom.ofinformation@gov.wales). Please remember to quote the ATISN reference number above.



You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF. However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely

**ANNEX A**

## ATISN 16481 – Consideration For and Against Disclosure of Information

Decisions relating to non-disclosure have been taken with due consideration of the exemption identified under Section 43(2), commercial interests, of the Freedom of Information Act 2000 (FOIA).

Section 43 is a qualified (public interest tested) exemption and in order to engage it, I must show that the public interest in withholding the information is greater than the public interest in releasing it. I have therefore given consideration to the effects of disclosure of the information to the world at large, as the information is made available to anybody and everybody, not just the requestor. As such, when considering your request I have considered the wider effects of disclosure rather than any personal interest you may have in being provided with the information.

### Section 43(2) – commercial interests

The exemption states:

(2) Information is exempt information if its disclosure under this Act would, or would be likely to, prejudice the commercial interests of any person (including the public authority holding it).

The Welsh Government(WG) is of the view that revealing the information in relation to the business plan or other information relating to the purchase would be likely to prejudice the companies associated with Fiona Stewart(as well as WG's) commercial interests should it be disclosed at this point in time. To reveal the information would include the financial information and business case which is directly linked to any valuations and or offers for the land. To reveal this information would likely to prejudice their commercial interests should the information associated with this matter be disclosed. It would also allow any other potential purchasers an insight into the companies methodology and proprietary information they would otherwise not have considered in their offering. The information would reveal commercially sensitive information not otherwise publicly available and which, if disclosed would be likely to prejudice both our and their service offering and future strategy and development

Disclosing the information would also give WG a disadvantage in future dealings for any potential future purchases. It would place WG at a distinct commercial advantage when negotiating and therefore prejudice our ability to engage in future commercial activities. It would also allow any other potential purchasers an insight into our methodology and proprietary information. We do not believe that facilitating this type of unfair competitive advantage would be in the wider public interest.

### Public Interest Test For Disclosure

The Welsh Government recognises the public interest in openness and transparency within government, particularly in terms of ensuring an accountable government by disclosing how the Welsh Government spends public money and that the money is invested wisely.

### Public Interest Against Disclosure

Disclosure of this information would provide competitors and potential sellers access to a level of information not otherwise available to them. This would be likely to enable them to obtain an advantage when negotiating with Welsh Government. We do not believe facilitating this type of unfair competitive advantage would be in the wider public interest.

To freely disclose the information would give their competitors a distinct commercial advantage and stepping stone which would be likely to prejudice their ability to engage in fair and level playing field for commercial activities. They do not have access to similar information on its competitors as they do not publish it, so would be at a significant disadvantage. We believe the resultant harm should this information be released, would be substantial.

Whilst the withheld information would be of interest to other competitors, we do not believe it would be of sufficient interest to the wider public. Release of the information would also allow potential competitors access to a level of detail that they otherwise wouldn't have, so as to enable them to obtain a commercial advantage by understanding and potentially copying the methodology, their processes and business case. I do not believe that facilitating this type of unfair competitive advantage would be in the wider public interest. For example, disclosure of information would allow land owners to understand previous purchases and potentially negotiate a detrimental position for the Welsh Government. I further do not believe there is a public interest in prejudicing the commercial interests of the Welsh Government or the company by the release of this information.

I am aware that, as a general rule, the sensitivity of information is likely to reduce over time; therefore the age of the information, or timing of the request, may be relevant in determining whether to apply an exemption, or where the public interest may lie. In this case, however, the information captured is very much current information. I believe therefore that the balance of the public interest falls in favour of withholding the information.