

10 October 2022

Dear

Request for Information: ATISN 16675 – Tourism Statistics - Holiday Lets

Information requested

Thank you for your request which I received on 21 September 2022. You asked for:

What is the size of the Holiday Cottage industry in Wales to include if possible:

By County the numbers of holiday lets

Revenue Created

Number of visitors

How many holiday lets are there in Carmarthenshire. The Average free hold values of holiday lets?

How many rural pubs have closed in Wales since 2017?

Can you also please what Visit Wales strategy is given Plaid Cymru's second home strategy.

Our response

Information about holiday lets and visitor numbers by county is available on our website via the link below:

[Compendium of visitor and visitor accommodation provider data sources \(gov.wales\)](#)

I can confirm that the Welsh Government does not hold data on the number of rural pubs closed in Wales since 2017, nor the revenue created by holiday lets or the average free hold value of holiday lets.

The Welsh Government's strategy on second homes was set out by the First Minister in press conference on 4 July 2022: [New package of measures to address high numbers of second homes | GOV.WALES](#)

The Welsh Government's strategy for the visitor economy is also available on our web site. This can be accessed via the link below:

[Welcome to Wales: priorities for the visitor economy 2020 to 2025 | GOV.WALES](#)

Next steps

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit,
Welsh Government,
Cathays Park,
Cardiff,
CF10 3NQ

or Email: Freedom.ofinformation@gov.wales

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at:

Information Commissioner's Office,
Wycliffe House,
Water Lane,
Wilmslow,
Cheshire,
SK9 5AF.

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely