

17 May 2023

Dear

ATISN 17405

Thank you for your request which I received on 17 April 2023. You asked for the following information:-

Titles and URLs promoted by Welsh Government via paid promotion.

All campaigns that have been active in the last 12 months to date.

The information requested is provided at Annex 1.

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit
Welsh Government
Cathays Park
Cardiff
CF10 3NQ

or e-mail: Freedom.ofinformation@gov.wales

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Telephone: 0303 123 1113

Website: www.ico.org.uk

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely

Annex 1

Below is a list of Welsh Government campaign page URLs that are housed on GOV.WALES. Information on campaign sites housed outside GOV.WALES is not centrally held. It is also important to note that some of these pages were not built in the past 12 months but have remained live as a resource for users.

[Childcare Offer for Wales | Help With Childcare Costs Wales](#)

[Superfast broadband](#)

[Your Home in Wales](#)

[Net zero skills Wales](#)

[Safer at 20mph: Let's look out for each other](#)

[Housing law is changing: Renting Homes Wales](#)

[Talk with me: guidance for practitioners](#)

[Power up wales](#)

[Here to help with the cost of living](#)

[Help Us to Help You](#)

[National Forest for Wales](#)

[Get help with school costs](#)

[Parenting. Give it time.](#)

[Period Proud Wales](#)

[Hate hurts Wales](#)

[The Well-being of Future Generations](#)

[Climate Action Wales](#)

[Workplace safety](#)

[A More Equal Wales: The Socio-economic Duty](#)

[Welsh Language Music Day](#)

[This is not ok - This is control - Concerned about a young person?](#)

[Talk with me](#)

[Live Fear Free helpline](#)

[Don't make your organ donation decision a guessing game campaign](#)

[Apprenticeships](#)

[Children's rights: Information for children](#)

[Together we'll keep Wales safe](#)

[Don't be a bystander](#)

[Call out only](#)

[This is me](#)

[Ending physical punishment of children](#)

[Working together for a better Wales](#)

[This is not ok - This is control](#)

[Pay less Council Tax](#)

[Cymraeg: education](#)

[Our Valleys, Our Future](#)

[Don't let money get in the way of university](#)

[Education is changing](#)

[Living donation campaign](#)

[Why choose higher education?](#)

[This is sexual abuse. This is not OK](#)

[Securing Wales' Future](#)

[30th Anniversary of the UNCRC](#)

[Use your views](#)

[This is control](#)

[Cymraeg for kids](#)