



Llywodraeth Cymru  
Welsh Government

PUBLICATION

# **Children (Abolition of Defence of Reasonable Punishment) (Wales) Act 2020 Expert Stakeholder Group meeting: 18 May 2022**

Minutes from the virtual meeting held 18 May 2022.

**First published:** 4 October 2022

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## **Actions and decisions:**

- Communications leads from organisations represented on the Strategic Implementation Group attended for items 1 and 2 of the Expert Stakeholder Group meeting, which included an update on communications activity to mark commencement of the new law on 21 March 2022. Future plans for engagement and awareness raising, including the new 'Not here' campaign were presented.
- Attendees highlighted the success of the communications campaign surrounding commencement and the UK-wide media coverage it received.
- Attendees were in agreement with the future plans for the awareness raising campaign including the children's awareness raising plans.
- Members agreed to change the focus of the Expert Stakeholder Group now that the law has changed. They agreed that future meetings should have wider membership and should adopt a communications / campaign briefing format ahead of key campaign phases or milestones.