



Llywodraeth Cymru
Welsh Government

1 August 2023

Dear ,

ATISN 18778 – Request for Information

Thank you for your request which I received on 27 July 2023. You asked for:

- a copy of all correspondence, digital or otherwise, both internal and external (including time sent) that reasonably relate to Welsh Government's use of communications consultancy Lynn to promote the 20 MPH zone law, from 1 July 2022 to date.

You clarified the request on 3 August to be:

- for all communications to / from Lynn regarding the 20mph limit, and all internal communications mentioning Lynn in that context.

Our response

From my preliminary assessment I estimate that it will cost more than the appropriate limit set out in the Freedom of Information and Data Protection (Appropriate Limit and Fees) Regulations 2004 to answer your request. The appropriate limit specified for central government is £600. This represents the estimated cost of it taking over 24 hours of time to determine whether we hold the information and to thereafter locate, retrieve and extract it.

In order to provide you with the information that you have requested would require locating and extracting all records we have from email systems and electronic filing. To understand the scale of this work, officials searched electronic filing on the keywords "Lynn" and "20mph". This search would not itself be exhaustive, because some documents might not contain the term "20mph" despite being in scope, and some documents might be filed with variations such as "20 mph". Nevertheless this initial search brought up 2,106 documents that would need to be reviewed to decide whether they are within scope of the request. The review is a manual one, and tests show the task of extracting and reading a document took between 3 and 5 minutes each. Based on the 3 minute figure, we would expect just this part of the search to exceed 100 hours. Consequently, I have decided not to provide you with the information you have requested.

You may wish to refine your request by narrowing its scope by being more specific about what information you particularly wish to obtain, including any dates or period of time relevant to the information required. If you do refine your request in this way, this will be treated as a new request.

Next steps

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit,
Welsh Government,
Cathays Park,
Cardiff,
CF10 3NQ

or Email: Freedom.ofinformation@gov.wales

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at:

Information Commissioner's Office,
Wycliffe House,
Water Lane,
Wilmslow,
Cheshire,
SK9 5AF.

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely