

28 November 2023

Dear

ATISN 19228 - Request for Information.

I refer to your email of 31 October 2023 requesting information regarding Welsh Government grant funding for Discover Delicious.

Our response

- 1. Full details and dates of funding given to Discover Delicious over the period 2017 – 2022?**
See here for details of the Discover Delicious Project: [Discover delicious Wales | Business Wales - Business Wales \(gov.wales\)](#)
- 2. Why was Discover Delicious website awarded Government funding?**
The project was selected following a successful expression of interest under the Cooperation and Supply Chain Development Scheme (CSCDS) window 2.
- 3. What was the object of this Government funding?**
See [Discover delicious Wales | Business Wales - Business Wales \(gov.wales\)](#) for the projects objectives
- 4. From what budget/s was this funding taken from?**
The Project was funded by the Rural Communities - Rural Development Programme 2014 – 2020
- 5. Explain after Government funding, why this site is now no longer operational?**
Information not held.
- 6. What recourse is there to the Directors etc. if after significant Government funding a business folds? Or does the Government simply write this funding off?**
For Projects of this type there is no requirement that activity continues following completion of the project.
- 7. During the site's operation was the Food & Drink Division monitoring how the funding was spent?**
The project was not monitored by the Food and Drink Division but was monitored by Rural Payments Wales (RPW).
- 8. Are the Audit Office aware that this Government funded website is no longer operational?**
Information not held.

Next steps

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit,
Welsh Government,

Cathays Park,
Cardiff,
CF10 3NQ

or Email: Freedom.ofinformation@gov.wales

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely