



Our ref: ATISN 20302
Date: 2 April 2024

Dear ,

ATISN 20302

Thank you for your request which was received on 4 March 2024. You asked for the following information:

Total spend of any kind for items (e.g. but not limited to statutory notice/promo/TfW ads/public health messaging/job ads etc) by Welsh Government and its sub entities in the Gwent Gazette publication by Reach PLC, for the last three complete financial years.

The Welsh Government spend figures through our media buying contract are as follows:

2021/22 - £997.67
2022/23 - £5721.93
2023/Jan 2024 - £1406.48

We do not hold information on TfW media buying.

Also like to request and confirm via response that Welsh Government can read <https://www.abc.org.uk/product/5803> and is aware that the average circulation per issue is currently stated at the time of writing as just 279 (two hundred and seventy nine copies).

The Freedom of Information (FOI) Act 2000 entitles a requester to information that we hold in recorded form (subject to any exemptions) but not explanation or opinion. On that basis, your final question above has been considered as not a valid request under FOI.

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit
Welsh Government
Cathays Park
Cardiff
CF10 3NQ
or e-mail: Freedom.ofinformation@gov.wales

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire, SK9 5AF

Telephone: 0303 123 1113
Website: www.ico.org.uk

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely