

12 September 2025

Dear

Request for information - ATISN 25067

Thank you for your request for information which I received on 16 August 2025. You asked for:

Details of how much the Welsh Government has spent on advertising in airports in each of the last five complete financial years: 2019/20, 2020/21, 2021/22, 2022/23 and 2023/24.

For each year, please disclose a table with at least the following fields:

Airport name
Airport location (city and country)
Amount spent in that year (£).

If readily available within the cost limit, please also include:
Campaign name/identifier (if applicable); and
Media type (e.g., digital screens, posters, billboards).

Our response

Our response is given in the attached spreadsheet. We found information from 2019/20 and 2021/22. We did not find information from 2020/21, 2022/23 or 2023/24.

Next steps

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit,
Welsh Government,
Cathays Park,
Cardiff,
CF10 3NQ.

or email: Freedom.ofinformation@gov.wales

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at:

Information Commissioner's Office,

Wycliffe House,
Water Lane,
Wilmslow,
Cheshire,
SK9 5AF.

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely,