

25 September 2025

Dear

Request for Information - ATISN 25154

Thank you for your request for information of 15 September. You asked for the following information in relation to cameras set up in Rhayader.

1. What is the purpose of these cameras? The information given says that it is to measure pedestrian traffic, but for what purpose?
2. Who will this data be shared with?
3. Are the cameras facial recognition cameras?

Our Response

1. The cameras are to monitor pedestrian movements for a potential scheme on the A470 in Rhayader.
2. The data – but no actual footage from the cameras – will be shared with Powys County Council as they are the designer of the scheme for Welsh Government.
3. The cameras are not facial recognition cameras. The resolution is very low which just allows for the classification of the type of highway user e.g person, car. Once the survey is complete all data is destroyed after 30 days.

Next Steps

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response.

Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit,
Welsh Government,
Cathays Park,
Cardiff,
CF10 3NQ

or Email: Freedom.ofinformation@gov.wales.

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner.

The contact details for the Information Commissioner's Office are:
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Telephone: 0303 123 1113

Website: www.ico.org.uk

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely