

23 June 2025

ATISN 24808 & ATISN 24835

Dear

Thank you for your request for information dated 15 June and 18 June.

Information requested

ATISN 24808

1. Did Business Wales provide any grant funding towards the Big Halal Food Festival or Big Halal Expo in any of the past five years? If so, please disclose the total grant value and the projects funded.
2. Has Business Wales provided any sponsorship for either the Big Halal Food Festival or Big Halal Expo in any of the past five years? If so, please disclose the total amount awarded and full details of the sponsorship in question.
3. Has Business Wales paid either Big Halal Food Festival, Big Halal Expo or its organisers for any goods or services in any of the past five years? If so, please provide a breakdown of the goods and services procured stipulating the total amount paid.
4. Has Business Wales provided any goods or services free of charge to either the Big Halal Food Festival or Big Halal Expo in any of the past five years? If so, please provide full details of the goods and services in question, the amount charged and their respective market value. These could include, but are not limited to, the costs of road closures, events space, policing or staffing that would otherwise have commanded a fee or charge but were provided to the Big Halal Food Festival or Big Halal Expo on a free of charge or discounted basis.

ATISN 24835

1. In each of the last 5 years, please confirm how much business Wales has awarded Big Halal in grant funding, specifying the amount awarded in each grant and the projects funded.
2. In each of the last 5 years, please confirm how much business Wales has awarded Big Halal in loans.
3. In each of the last 5 years, please confirm how much business Wales has awarded Big Halal in sponsorship.
4. In each of the last 5 years, please confirm how much business Wales has awarded Big Halal in contracts, specifying full details of each contract in question.

Our response

ATISN 24808

1. No
2. Yes, Business Wales paid £5,000 for a stand at the Big Halal Lifestyle Expo 2025. The package included:
 - Logo placements on posters, flyers, banners and Ramadan timetable distributed in Cardiff, Newport & Swansea & Bristol
 - Prime location for stand at expo
 - Mentions on social media
 - Dinner for sponsors
 - Dedicated parking area next to entrance of stadium
 - Use of private VIP room for networking with refreshments
3. No
4. No

ATISN 24835

1. None
2. None
3. Business Wales paid £5,000 for a stand at the Big Halal Lifestyle Expo 2025. The package included:
 - Logo placements on posters, flyers, banners and Ramadan timetable distributed in Cardiff, Newport & Swansea & Bristol
 - Prime location for stand at expo
 - Mentions on social media
 - Dinner for sponsors
 - Dedicated parking area next to entrance of stadium
 - Use of private VIP room for networking with refreshments
4. None

Next steps

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit,
Welsh Government,
Cathays Park,
Cardiff,
CF10 3NQ

or Email: Freedomofinformation@gov.wales

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at: Information Commissioner's Office,

Wycliffe House,
Water Lane,
Wilmslow,
Cheshire,
SK9 5AF.

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely