

20 May 2026

Dear

ATISN 26916

Thank you for your request which I received on 22 April. You asked for the following information:

Total spend with Reach plc (including any subsidiary or trading entity such as Reach Regionals Limited or Reach Publishing Services Limited) and Newsquest on statutory and public notice placement in newspapers, broken down by financial year for 2023-24 and 2024-25.

If the payments system records individual titles within that supplier relationship, a per-title breakdown would also be welcome, but a supplier-level total for each year would be sufficient.

Our response

Media spend information related to newspaper publishers and individual publications is not held in the Welsh Government finance system. The information requested is held by a third party – the Welsh Government’s media buying framework supplier. A summary and breakdown of spend on statutory and public notice placement with Reach Plc and Newsquest for 2023/24 and 2024/25 is enclosed.

If you are dissatisfied with the Welsh Government’s handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government’s Freedom of Information Officer at:

Information Rights Unit
Welsh Government
Cathays Park
Cardiff
CF10 3NQ

or e-mail: Freedom.ofinformation@gov.wales

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at:

Information Commissioner’s Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Website: www.ico.org.uk

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely