



Llywodraeth Cymru
Welsh Government

**WRITTEN QUESTION
FOR ANSWER BY THE DEPUTY FIRST MINISTER AND CABINET
SECRETARY FOR CLIMATE CHANGE AND RURAL AFFAIRS
ON 29 SEPTEMBER 2025**

Janet Finch-Saunders (Aberconwy): What assessment has the Cabinet Secretary made of the impact on businesses of water pollution incidents during the summer holidays? WQ97454 (e)

Huw Irranca-Davies: No formal assessment has been carried out on the impact of water pollution incidents on businesses during the summer holidays.

However, the Welsh Government recognises the pressures these incidents can place on coastal communities, particularly those reliant on tourism. While there isn't a targeted support scheme for seaside businesses affected by bathing water advisories, wider funding is available through programmes such as Brilliant Basics and Transforming Towns. These initiatives aim to strengthen local economies, support business resilience, and enhance the overall visitor experience in coastal areas.

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