

13 October 2026

Dear

ATISN 27594

Thank you for your request, which I received on 29 September 2026. You asked for the following information:

The cost of the National Survey for Wales. The digital/email survey and the pamphlet survey, all costs involved and the expected cost of the vouchers to be sent out.

Our response

The cost of the contract to deliver the National Survey for Wales is up to £1.558 million per year. This includes the cost of administering the online survey and the paper questionnaires, as well as the vouchers sent to respondents for completing the survey.

We do not have a final cost for the vouchers this financial year because the current survey design only began in May. The cost will depend on the number of people who take part in the survey, and on how many people redeem their vouchers.

Next steps

If you are dissatisfied with Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to Welsh Government's Freedom of Information Officer at:

Information Rights Unit
Welsh Government
Cathays Park
Cardiff
CF10 3NQ

or e-mail: Freedom.ofinformation@gov.wales

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Website: www.ico.org.uk

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely